

Ivan Ruiz

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Portfolio: www.ivanruizdesign.com

Summary

Presentation designer and strategist with a broad range of design experience that includes web, print, and corporate branding.

Professional experience

Ogilvy Commonwealth Worldwide: Creative Services—Parsippany, NJ
2010-Present: Visual Presentation Strategist

Senior-level position whose focus is to drive the presentation design process and deliver visual story-telling in support and alignment of brands. Primary responsibility is to partner with both senior management and business development teams to develop the story-flow and visual aesthetic of presentations. Additional functions include art direction, print production, and internal marketing design.

Tim Hunter Design: New York, NY
2005-2010: Art Director

Creative lead on all THD design initiatives including internal marketing, new business presentations, and current client work. On the design side, the role includes project management, conceptual story boarding, graphic design, web design, and presentation design. I also work closely with the 3D and motion graphics digital artists to ensure our client deliverable are met and our THD brand represented correctly. The administrative duties include intranet design and development, file management, and maintenance of the image archive. Our clients include high profile real-estate developers, architects, retailers, state regulatory agencies, and we offer sponsorship opportunities to many consumer brands.

Ivan Ruiz Design: Hasbrouck Heights, NJ
2001-Present: Freelance Graphic/Web Designer

Self-starter with the ability to obtain new business and manage client relationships. Thinks outside the box, offering a variety of design services to various industries including music promotion, construction, insurance, and retail. Prepares print files for production, programs and designs websites, and creates custom marketing presentations.

SOLARA: Part of Commonhealth (now Ogilvy CommonHealth): Parsippany, NJ

2005-3 month contract position: Freelance Graphic Designer

Responsible for formatting powerpoint presentations, designing layouts for interactive cds and PDFs, and contributed to the design and production of ads, brochures, and other print collateral.

MWW Group: East Rutherford, NJ

2004-2005: Senior Graphic Designer

Developed all creative for both new business and account management, supporting three of the four MWW Group divisions across five offices nationwide. Fulfilled all design requests for McDonald's, Palm Restaurants, Nikon and other high profile clients. Contributed to successful new business presentations for various top companies which most recently included Bank of America and Dassault Aviation. Managed all the internal marketing needs of the company, including website maintenance and creation, business card and letterhead, office signs, and ad creation.

Clear Channel Entertainment Properties: New York, NY

2003-2004: Designer, Marketing and Creative Development

Responsible for all creative development both Sales and Account Management. Established a new standard in presentation format enabling the sales team to customize company resources to individual clients. Introduced three-dimensional modeling as a tool to illustrate current and potential company assets. Designed for various existing high profile clients including T-Mobile, Chevy, NFL, and Sony/Bank One Card. Builds and organizes an image archive which is used by Clear Channel Entertainment. Designs and programs a monthly e-newsletter which attracts new business.

Special Recognition, Inc.: Whitehouse Station, NJ

2001-2003: Art Director

Led the interactive side of the design department, maintaining existing client websites, as well as designing and programming for new business. Supplied logo designs for use in print, apparel, and the web, and optimized files for print production. Oversaw a small team of designers and programmers and ensured output met company standards.

Edelman Public Relations: New York, NY

1999-2001: Programmer, Edelman Interactive Solutions

Responsible for client-side HTML, CSS, and Javascript programming. Worked closely with senior programmers and designers to ensure all sites met HTML standards. Design background was key in this position.

Mikesell & Associates: Newark, NJ

1998-1999: Architectural Intern

Introduced three-dimensional modeling to the group. Developed construction drawings and illustrations, and learned about the building industry.

Software & Skill Sets

Powerpoint, Keynote, Photoshop, Illustrator, GoLive, InDesign, Acrobat, Flash, Word, Excel, Outlook, HTML, CSS/JavaScript, Mac, PC. Fluent in English and Spanish.

Education

Bachelor of Science in Architecture, New Jersey Institute of Technology–2012

Portfolio

Design Portfolio available in PDF Form
www.ivanruizdesign.com

References Available Upon request